

**MARCH 8<sup>TH</sup>**

**1PM ET  
10AM PT**

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## **PPV.COM MAKES ITS 2024 DEBUT LIVE STREAMING THE JOSHUA-NGANNOU HEAVYWEIGHT RUMBLE!**

**Jim Lampley and Kevin Iole to Co-Host Exclusive Live Viewer Chat  
and Provide Fight Week Features  
Friday, March 8, Beginning at 1 p.m. ET / 10 a.m. PT**

**NEW YORK (February 23, 2024) -- PPV.COM, which does not require a subscription, returns to the ring, in its 2024 season debut, live streaming to boxing fans, in the U.S. and Canada, arguably the most intriguing fight in recent memory -- the heavyweight battle between former two-time unified heavyweight champion **Anthony Joshua** and MMA legend and newly minted World Boxing Council Top-10 heavyweight contender **Francis Ngannou** -- Friday, March 8, beginning at **1 p.m. ET / 10 a.m. PT**. The Joshua-Ngannou heavyweight rumble will emanate from Riyadh, Saudi Arabia. Priced at \$69.99, the Joshua-Ngannou event can be ordered by clicking here [PPV.COM | Joshua vs. Ngannou](#).**

The [PPV.COM](#) Joshua vs. Ngannou live stream will once again feature Hall of Fame broadcaster **Jim Lampley**, who will be paired with award-winning combat sports journalist **Kevin Iole**, co-hosting an exclusive viewer chat in real time. Jim will also be providing exclusive fight week commentary and reports for [PPV.COM](#)'s website and social platforms.

"Joshua vs Ngannou is the fight which should tell us whether the surprising result of Fury vs Ngannou was more about surprisingly good Ngannou or surprisingly bad Fury," Lampley said. "If Fury's inability to master a decided underdog was caused by negligent training, inattention to detail, taking an MMA-origin opponent lightly, then an alert, attentive, trained and ready Joshua should handle that opponent with relative ease, and re-establish that boxing is a different craft than the craft through which Ngannou earned his identity. But if Ngannou is the rare ring competitor who can transfer MMA skills over to boxing, he should show it against Joshua, who is slightly smaller and less physically imposing than Fury. My first guess is Ngannou's showing against Fury has created an incentive which will re-light Joshua's fire, just what he needs after two losses to the superior technician Oleksandr Usyk. That doesn't mean Ngannou won't have his moments -- he's proven he's a formidable competitor. But it does mean that in most instances boxers fighting within boxing rules have the edge against MMA gladiators, and Joshua has enough left in his tank to gain a form of public relations victory over Fury by beating Ngannou. I say that from a distance, and I reserve the right to modify that outlook when I have had a chance to see them up close."

[PPV.COM](#), which does not require a subscription, will offer Fury vs. Usyk in the U.S. and Canada. iNDEMAND, the parent company of [PPV.COM](#), will also be carrying the event through its network of cable and telco operators in the U.S. and Canada via providers including, Xfinity, Spectrum, Contour, Optimum, Fios, Rogers, Bell, SaskTel, and Telus, among others.

## **JIM LAMPLEY**

Jim is a recipient of the Boxing Writers Association of America's (BWAA) Sam Taub Award for Excellence in Broadcasting Journalism and was inducted into the International Boxing Hall of Fame in its 2015 class. He served as anchor and commentator for "HBO World Championship Boxing" for 30 years and has covered numerous Olympic Games during his long and distinguished career in sports broadcasting.

## **KEVIN IOLE**

Kevin is a recipient of the Nat Fleischer Award for Excellence in Boxing Journalism, the Boxing Writers Association of America's highest honor. He brings over 40 years of experience covering the sweet science and MMA for the *Las Vegas Review-Journal*, *Yahoo! Sports*, and his new and hugely popular combat sports website [KevinIole.com](http://KevinIole.com).

## **About iNDEMAND and PPV.COM**

iNDEMAND is an innovative partnership among three of the leading cable companies in the U.S.-- Charter Communications, Comcast Cable, and Cox Communications. iNDEMAND is a company of trusted content aggregators and licensing experts, with unparalleled technical expertise and long-standing relationships with MVPDs, major sports leagues, Hollywood studios, and other entertainment and sports companies across North America. iNDEMAND delivers great content to more than 60 million cable homes and has distribution deals with more than 90 companies. In December 2021, iNDEMAND launched [PPV.COM](http://PPV.COM), an innovative streaming PPV service and the first of its kind to offer interactive fan engagement during live-action sports. With the addition of [PPV.COM](http://PPV.COM), which does not require a subscription, to its existing cable PPV infrastructure, iNDEMAND has consolidated all forms of PPV distribution under one roof, making the company the only provider of turnkey PPV solutions for both industry partners and consumers. For more information, go to [indemand.com](http://indemand.com).

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